

Change in the management of mm-lab GmbH

Kornwestheim, August 1st, 2023. Steffen Firchau will take over the position of Managing Director from Michael Meiser on August 1st, 2023. Together with Dr. Andreas Streit, he will form the new management team at mm-lab GmbH. In his new role, Steffen Firchau will be responsible for the Sales and Projects division. His predecessor Michael Meiser will remain on the company's management board as Director Business Development and Innovation together with Michael Kramer, CFO.

With the change in management, the next step was taken in a development and transition process that had been initiated and planned years ago.

Michael Meiser co-founded mm-lab GmbH in 2005 and is a shareholder of mm-lab. Since then he has played a key role in the company's development as managing director with great enthusiasm. With his ideas, he gave important impetus for the development of the proving ground management system with the unique collision warning system CAVE!, but also for the latest mm-lab developments of the award-winning green telematics solution for smart urban plant irrigation. Michael Meiser will remain with the company in his new function for business development and as a source of ideas.

Steffen Firchau has been with the company since 2008, initially in project management for the proving ground management systems, later with overall responsibility for sales and projects in the field of proving ground management solutions. Steffen Firchau has played a major role in the successful system introductions on the proving grounds of Bosch, Mercedes-Benz and Ford in recent years. Steffen Firchau sees considerable growth potential for future business development in this area, but also for further successes in telematics solutions for special fleets, especially for smart cities and green telematics, and is looking forward to the new tasks associated with it.

Even after handing over the management, the company aims to set the standards of tomorrow with today's innovations: smart product ideas using up-to-date technologies to create reliable end-to-end solutions for customers.

mm-lab GmbH

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